
Future Food Formula

DESIGN YOUR OWN VEGETABLES

The Future Food Formula is an interactive installation that allows you to step into the shoes of a high-tech farmer and design your personalized future vegetables.



PLAYFULLY LEARN ABOUT PLANT GROWTH

Imagine... It's 2030 and every kitchen is equipped with a hightech vertical farming device. You put a seed inside the breeding cell, download or create the growth-recipe of your liking, and watch your personalized vegetable come to life.

HOW DOES IT WORK?

The custom growth-recipes turn your vegetable fantasies into a reality. You can create your personal growth-recipe with a digital interface, and directly monitor how your input affects the crop. Make it purple or orange? Mild or extra spicy? With increased vitamine C? Perfectly ripe just in time for Friday night dinner!

WHAT DO WE OFFER?

A thought-provoking and inspiring experience about future food production.

Two touchscreen displays and three Future Food prototypes, including their growth-recipes.

A trained guide to stimulate discussion with your audience.

Future Food Formula

COSTS

The costs of hiring the Future Food Formula include preparation, transport from and to the location, two touchscreen displays, three prototypes, a trained tour guide and the physical installation itself. We have an extra charge for longer guided opening hours, multiple days and extra staff.

—The costs depend on your wishes and available facilities. Please contact us for a made to measure offer.

— Indication Future Food Formula in NL; € 1750

TECHNICAL DETAILS

Two stands with touchscreens:
Height 2,25 meters
Width 0,65 meters
Depth 0,30 meters

Three cube stands with prototypes:
Height 1,30 / 1,40 / 1,50 meters
Width 0,40 meters
Depth 0,40 meters

—Minimal size of site is 3 by 2 meter

—220 Volt electricity supply needed



SUPERSIZE ME!

This project can be customized to meet your needs. To maximize impact we recommend combining it with our workshops and / or lectures.

Inquire about possibilities via academy@nextnature.net

Please fill in this digital form accurately and return it to us via email.
We will get back at you as soon as possible.

Name contact person:

Phone number:

Email address:

Name event:

Date:

City/town:

Short description:

Goal of the event:

Target group:

Expected amount of visitors:

Opening hours (max. 8 Hrs):

Address location event:

Is catering available for crew?: Yes No

Interested in a lecture about this
topic? (yes /no) Yes No

Interested in a workshop about
this topic? (yes /no) Yes No

CONTACT US

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